

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Sinclair is using
one of the limited
broadcasting
channels that belong
to the public and
instead of using it
the way that best
serves the public,
to REPORT THE NEWS,
they are using to
push their own
causes. That
doesn't serve the
public, it serves
themselves. They
have violated the
trust of the public
who has given this
limited resource to
them.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve

more than a returned
postcard. Thank you.